

PRIVACY POLICY

Valley Vista Builders Inc.

www.valleyvistabuilders.com

Effective Date: March 8, 2026

1. Introduction

Valley Vista Builders Inc. ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard information when you visit our website at www.valleyvistabuilders.com or contact us through our website forms.

By using our website, you agree to the terms of this Privacy Policy. If you do not agree, please do not use our website.

2. Information We Collect

We collect the following personal information when you contact us through our website:

- Full name
- Email address
- Phone number

We do not collect payment information, social security numbers, or other sensitive financial data through our website.

3. How We Collect Information

We collect information in the following ways:

- **Contact Form:** When you submit a contact or inquiry form on our website, we receive the information you provide including your name, email address, and phone number.
- **Automatic Data Collection:** Like most websites, we automatically collect certain technical information when you visit, including your IP address, browser type, pages visited, and time spent on our site. This is done through cookies and analytics tools described below.

4. Tracking Technologies & Third-Party Tools

We use the following third-party tools on our website that may collect data about your visit:

- **Google Analytics:** We use Google Analytics to understand how visitors interact with our website. Google Analytics collects anonymous data such as pages viewed, time on site, and general geographic location. Google's privacy policy is available at policies.google.com/privacy.
- **Facebook Pixel:** We use the Facebook Pixel to measure the effectiveness of our advertising and to show relevant ads to people who have visited our website. Facebook may collect data about your browsing behavior. Facebook's data policy is available at facebook.com/privacy/policy.
- **Instagram / Meta Ads:** We run advertising campaigns through Meta (Instagram and Facebook). The Meta Pixel described above supports these campaigns.

You can opt out of Google Analytics tracking by installing the Google Analytics opt-out browser add-on at tools.google.com/dlpage/gaoptout. You can manage your Facebook and Meta ad preferences at facebook.com/ads/preferences.

5. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and project requests
- To send follow-up emails regarding your project or inquiry (no more than necessary to assist you)
- To improve our website and understand how visitors use it
- To measure the effectiveness of our advertising campaigns
- To comply with applicable laws and regulations

6. Email Communications

If you contact us through our website, we may send you follow-up emails related to your inquiry or project. These emails are limited to communications directly relevant to your request. We do not send unsolicited marketing emails or add you to any mailing list without your consent.

You may opt out of follow-up emails at any time by replying to any email with "Unsubscribe" or by contacting us directly at info@valleyvistabuilders.com.

7. Sharing of Information

We do not sell, trade, rent, or otherwise share your personal information with third parties for their own marketing purposes. Your information is used solely by Valley Vista Builders Inc. to respond to your inquiries and improve our services.

We may share information only in the following limited circumstances:

- With service providers who assist us in operating our website (such as Google and Meta as described above), subject to confidentiality agreements
- When required by law, court order, or government authority
- To protect the rights, property, or safety of Valley Vista Builders Inc., our clients, or others

8. California Privacy Rights (CCPA / CPRA)

As a California-based business, we comply with the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA). California residents have the following rights:

- Right to Know: You have the right to request information about the personal data we have collected about you, including the categories of data, sources, and how it is used.
- Right to Delete: You have the right to request that we delete your personal information, subject to certain exceptions.
- Right to Correct: You have the right to request that we correct inaccurate personal information we hold about you.
- Right to Opt-Out: You have the right to opt out of the sale or sharing of your personal information. We do not sell personal information.
- Right to Non-Discrimination: We will not discriminate against you for exercising any of your CCPA rights.

To exercise any of these rights, please contact us at info@valleyvistabuilders.com. We will respond to verifiable requests within 45 days as required by law.

9. Cookies

Our website uses cookies — small text files stored on your device — to improve your experience and enable our analytics and advertising tools. You can control cookie settings through your browser. Please note that disabling cookies may affect the functionality of our website.

Most browsers allow you to refuse cookies or delete existing cookies through their settings. For more information, visit the help section of your browser.

10. Data Security

We take reasonable measures to protect the information submitted to us through our website. However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security of your data.

11. Children's Privacy

Our website is not directed to children under the age of 13. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us immediately at info@valleyvistabuilders.com and we will promptly delete it.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. We will post the updated policy on this page with a revised effective date. We encourage you to review this policy periodically.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us:

Valley Vista Builders Inc.

Los Angeles, California

Email: info@valleyvistabuilders.com

Website: www.valleyvistabuilders.com

This privacy policy was prepared for Valley Vista Builders Inc. and is intended as a general compliance document. For legal advice specific to your situation, please consult a licensed California attorney.